

NEWS RELEASE

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I4F Reports on 2020 Showcase Highlights

- ***Over 150 meetings in Germany and the USA***
- ***Unique 3D embossing digital printing technology well received***
- ***10 new licensees for locking and other technologies in Q1***

HAMONT - BELGIUM – I4F®, a group of companies providing patents and technologies to the flooring industry, today reported on its recent participation at Domotex Hannover, Surfaces and Domotex USA 2020. The company ensured a strong presence with booths at all three major global flooring exhibitions. During the course of four weeks, I4F logged over 150 appointments, speaking to industry leaders from North America, Europe and China, as well as Latin America, India and South East Asia. Visitors included licensees and other manufacturers, technology partners, top distributors and leading retailers.

I4F's patent cluster concept strategy and technologies were extremely well received and, as a result of the shows, the company expects to sign-up at least ten new licensees for its locking systems and other technologies belonging to its patent portfolio in Q1.

The company showcased technologies and innovations immediately available via an I4F license offering cutting-edge solutions in the areas of locking, materials and panel composition, board and wall panels, manufacturing processes as well as for surface finishing and digital printing.

In addition to its locking systems, there was extremely high interest in digital printing, floor panels with grout features and the matt surface finishing technologies. Visitors were especially impressed by I4F's unique digital printing technology delivering an embossed 3D effect on decorative panels, of paramount importance in the area of new flooring materials.

John Rietveldt, I4F's CEO said, "There was an upbeat mood on all the shows with everyone focussed on innovation and new product development. In addition to the new licensees being signed up in Q1, several companies asked us to represent their patents in the market. This further reinforces our strong position as the flooring industry's innovation partner of choice helping licensees embrace this new decade with accessibility to new and exciting technologies."

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About I4F:

I4F is an innovations group focused on the development of patents and technologies for the flooring industry. Its portfolio includes IP for flooring installation and wall mounting systems, material compositions, surface treatment, digital printing as well as laminate and board production technologies. I4F has strategic partnerships with the industry's most important IP players, including Classen, Kronospan, HMTX, UWC, Kowon, CFL Flooring, Tarkett, Kingdom Flooring, Lico and Benchwick. The company's flagship technologies, 3L TripleLock® and Click4U®, provide a unique one piece drop-lock installation technique for flooring panels that eliminates the need for an additional insert on the short side. The solution is suitable for laminate, luxury vinyl tiles, expanded polymer core, solid polymer core and wooden flooring panels. International patents and patent applications for I4F's technologies have been granted and filed in over 100 countries worldwide. Visit I4F.com
