

## NEWS RELEASE

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### **I4F puts on a show in 2020; company exhibiting at all four major global flooring shows in first quarter**

- *Domotex 2020, Hannover, Germany – Hall 12, B100 (January 10-13)*
- *SURFACES (TISE), Las Vegas, USA – Booth 3070 (January 28-30)*
- *Domotex USA, Atlanta – Booth 1433 (February 6-7)*
- *Domotex asia/CHINAFLOOR, Shanghai, China – Booth N2D16 (March 24-26)*

WILLEMSTAD, CURAÇAO– I4F, a group of companies providing patents and technologies to the flooring industry, today announced that it is exhibiting at all four major global flooring shows in 2020. The company will have booths at Domotex in Hannover, Germany, as well as at SURFACES (TISE) in Las Vegas, USA, both taking place in January 2020. I4F will also exhibit at Domotex USA, in Atlanta in February and Domotex asia/CHINAFLOOR at the end of March.

I4F will showcase all the latest technologies and innovations immediately available via an I4F license from each of its patent clusters. I4F's Patent Cluster Concept offers cutting-edge solutions in the areas of locking, board and wall panels, surface finishing, manufacturing processes as well as materials and panel composition.

I4F will continue to focus on innovation within its core business of locking, as well as deliver game changing technologies, including material savings improvements, that positively impact the industry's sustainability goals and bottom line. Through its strategic partnerships, the company will roll out the industry's most advanced technologies in digital printing as well as in surface finishing for PVC and wood.

John Rietveldt, I4F's CEO, comments, "Innovation and freedom of choice have formed the cornerstones of our ethos since the very beginning! And our vision to support the global flooring industry by providing accessibility to ground breaking innovation is more prevalent now, than ever before. This is who we are and this is reflected in everything we offer! 2020 will be a milestone year whereby past differences can be put aside enabling a revived focus on innovation and growth."

I4F's management team will be present at all the exhibitions and will be available to meet with licensees and new prospects.

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About I4F:

*I4F is an innovations group focused on the development of patents and technologies for the flooring industry. Its portfolio includes IP for flooring installation and wall mounting systems, material compositions, surface treatment as well as laminate and board production technologies. I4F has strategic partnerships with the industry's most important IP players, including Classen, Kronospan, UWC, Kowon, CFL Flooring, Tarkett, Kingdom Flooring and Lico. The company's flagship technologies, 3L TripleLock and Click4U, provide a unique one piece drop-lock installation technique for flooring panels that eliminates the need for an additional insert on the short side. The solution is suitable for laminate, luxury vinyl tiles, expanded polymer core, solid polymer core and wooden flooring panels. International patents and patent applications for I4F's technologies have been granted and filed in over 100 countries worldwide. Visit [I4F.com](http://I4F.com)*