

NEWS RELEASE

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I4F exhibiting, physically and virtually, at DOMOTEX asia/CHINAFLOOR 2020

- *Company exhibiting on booth CO2 in Hall 5.1 from August 31 – September 2*
- *Launch of new virtual showcase*
- *Enhancements to company's industry leading locking systems*

HAMONT, BELGIUM – I4F, a group of companies providing patents and technologies to the flooring industry, today announced that it is exhibiting on booth number **CO2 in Hall 5.1** at Domotex asia/CHINAFLOOR 2020 being held August 31-September 2, at the National Exhibition and Convention Center (NECC) in Shanghai, China. The company is also unveiling its new virtual showcase designed to remove physical boundaries by enabling booth tours, meetings and technology demonstrations to take place virtually.

I4F's management team will be available for the duration of the exhibition via the virtual showcase to meet with manufacturers as well as distributors and retailers. I4F's local Shanghai team will be physically present on the booth. As from today, meetings and virtual connections with I4F during the show can be pre-booked via I4F's website: <https://i4f.com/virtualshowcase/>.

At Domotex asia/CHINAFLOOR, the company will showcase all the latest technologies and innovations immediately available via an I4F license from each of its patent clusters. I4F's Patent Cluster Concept (PCC) offers cutting-edge solutions in the areas of locking, new high demand materials and panel compositions- notably in Grout technologies, board and wall panels, manufacturing processes as well as for surface finishing and digital printing.

Details of exciting new enhancements to I4F's industry-leading locking technologies - 3L TripleLock® and Click4U® - will be shared on both the physical and virtual booths. These unique drop-lock flooring installation systems eliminate the need for an additional insert on the short side. Both technologies are suitable for all materials and formats, can be manufactured on existing high speed production and have multiple installation benefits. Installation is up to 30% faster than basic clicks and no special tools are required.

John Rietveldt, I4F's CEO, comments, "We are extremely proud to be exhibiting, once again, at Domotex asia/CHINAFLOOR. We have attended the show since the beginning of our existence and this year is no different! Thanks to our new virtual showcase, we will overcome physical boundaries and despite the current challenges in our world, we continue to stand strong and united with our licensees, customers and partners in China and Asia."

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About I4F:

I4F is an innovations group focused on the development of patents and technologies for the flooring industry. Its portfolio includes IP for flooring installation and wall mounting systems, material compositions, surface treatment, digital printing as well as laminate and board production technologies. I4F has strategic partnerships with the industry's most important IP players, including Classen, Kronospan, HMTX, UWC, Kowon, CFL Flooring, Tarkett, Kingdom Flooring, Lico, Benchwick and QuickStyle Industries. The company's flagship technologies, 3L TripleLock and Click4U, provide a unique one piece drop-lock installation technique for flooring panels that eliminates the need for an additional insert on the short side. The solution is suitable for laminate, luxury vinyl tiles, expanded polymer core, solid polymer core and wooden flooring panels. International patents and patent applications for I4F's technologies have been granted and filed in over 100 countries worldwide.

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