



NEWS RELEASE

新闻通稿

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Innovations4Flooring unveils revamped website and launches two new installation films

Innovations4Flooring推出了改版网站，并发布了两款技术安装新视频

- *New website site offers tailored information, improved navigation and industry updates*
- *Two freely downloadable installation films now available to watch directly on I4F's website*
- *新网站提供定制信息，优化的导航系统和产业更新*
- *两款安装视频可以在I4F网站上免费下载，也可直接在线观看*

WILLEMSTAD, CURAÇAO – Innovations4Flooring (I4F), a technology company providing flooring solutions, today announced that it has launched a new set of marketing materials including a new website and two new films available directly on the company's new website.

WILLEMSTAD, CURAÇAO – Innovations4Flooring (I4F), 一家提供地板安装解决方案的技术公司，今天宣布推出了一套新的营销材料，包括公司的新网站及新网站里可以直接免费下载的两款技术安装新视频。

The completely new website incorporates industry updates and introduces new pages outlining its strategic partnerships, innovations and patent strategy. Additionally, a new section on I4F and its one piece drop-lock installation system provides manufacturers and installers access to the latest research and I4F test results. Information is split by consumers and the industry for increased relevance. First hand industry news can be obtained by subscribing to I4F's newsletter.

全新的I4F网站里既涵盖产业更新，也增加了相关信息页介绍公司的战略合作伙伴，技术更新和专利战略，此外还上线了一个新页面介绍I4F公司和其整体锁扣技术的安装系统，从而为生产商和安装人员提供了获悉I4F新产品研发和试用效果的最佳渠道。消费者和产业商通过共享信息可以提升双方的互动性。第一手的产业新闻通过注册I4F的简报即可获得。

Two new installation films are now available to watch directly on the company's new website. One film describes I4F's flooring installation system - 3L TripleLock and Click4U and highlights how it can be applied to all types of flooring and provides the easiest solution for all new, high demand materials. The second film zooms in on installation, showing how to the system is easily applied in a real-life demonstration.

两款安装视频目前可以在I4F公司的新网站上在线观看和免费下载。一个视频介绍了地板安装系统-3L 锁扣技术和 Click4U技术，及该技术如何应用与各类地板安装，同时为所有新型和高需求的材料提供最简单的解决方案。另一个视频细化了安装细节，明晰了该技术体系如何适用在日常操作中。

John Rietveldt said, “We are excited to launch these new materials as part of our on-going marketing strategy designed to support manufacturers, retailers and installers during this important transformation towards our advanced one-piece drop-lock system. Our licensees can now view information relevant to them on-line and have a dedicated point of contact via the website. In a fast-moving industry, where new technologies are key towards the creation of high value customer propositions, staying up-to-date is critical. We remain committed to ensuring that our licensees and the global flooring industry have all the information necessary to achieve their goals.”

John Rietveldt 说道，“我们非常激动能够发布新网站和新资料作为我们逐步展开的营销策略中的一部分，这些信息正是用来支持生产商，零售商和安装人员，从而大家一起顺利过渡到娴熟的使用我们的整体锁扣系统。我们的加盟商可以在线看到和他们相关的信息，并且通过公司的网站获得其需要的联系方式。在瞬息变化的产业里，新技术的革新和优质客户的维护是制胜的关键。我们会全身心的投入以确保我们的加盟商在全球地板产业及时获得关键信息来实现共赢。”

I4F is the original creator and provider of a truly innovative one piece drop-lock solution, protected by a sound international patent portfolio, based on a threefold locking mechanism, suitable for laminate, LVT, wooden flooring panels as well as RCF and MLF.

I4F是整体锁扣技术解决方案的原创公司，其相关技术受到完整的国际专利组合保护，基于其三重锁扣机制，I4F的技术适用于复合地板，豪华乙烯基砖、实木地板以及木塑复合地板和多层地板。

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About Innovations4Flooring Holding Curacao N.V.
关于 Innovations4Flooring 库拉索控股公司

Based in Willemstad, Curaçao, Innovations4Flooring is a privately-owned technology company focused on the development of patents and flooring installation solutions. A Dutch private equity group holds a majority stake in the company. I4F acquired a substantial share in Classen IP in January 2016.

I4F是一家私有技术公司，注册于库拉索岛，致力于专利的开发和地板安装解决方案。该公司的大股东是一家荷兰私有集团。I4F于2016年1月收购了Classen IP的多数股份。

3L TripleLock and Click4U, provide a unique drop-lock installation technique for flooring panels that eliminates the need for an additional insert on the short side. This elimination provides manufacturers with the possibility to improve productivity levels as well as to reduce their costs and carbon footprint. International patents and patent applications for I4F's technologies have been granted and filed in over 100 countries worldwide. 3L TripleLock

provides a drop-lock installation innovation while Click4U provides an angle system on the long side and a drop-lock on the short side. The solution is suitable for laminate, luxury vinyl tiles, wood plastic composite, rigid core flooring, multi-layer flooring and wooden flooring panels.

3L TripleLock和Click4U，为地板安装领域提供独特的下压锁扣安装技术，使其不必在短边安装之余仍需额外插入部件。这可以使制造商提高生产率，并降低生产成本和碳排放。I4F已经在全球100多个国家为其相关技术申请了专利保护。3L TripleLock是一个下压锁扣安装发明，而Click4U是对长边用角系统、短边用下压锁扣系统的发明。该解决方案适用于复合地板、豪华乙烯基砖、木塑复合地板、刚性地板，多层地板和实木地板。

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