

NEWS RELEASE

新闻通稿

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I4F to introduce new Patent Cluster Concept (PCC)

14F 推出专利集群概念（PCC）

- *'Pick and choose' patent menu offers licensees transparency and flexibility*
“挑三捡四”专利套餐为加盟商提供极大的透明度和弹性空间
- *Avoids paying for unused patents*
避免支付不需要的专利
- *Focus on value creation for I4F licensees*
更专注于为 I4F 加盟商创造价值

WILLEMSTAD, CURAÇAO – I4F, a group of companies providing patents and technologies to the flooring industry, today announced plans to introduce its new Patent Cluster Concept (PCC) system at this year's DOMOTEXasia/CHINAFLOORS. With I4F representing portfolios of patents across multiple categories, the new system groups patents falling under the same category in so-called “clusters”. This offers I4F licensees more options to pick and choose patents, or groups of patents, that best meet their most current business needs or create new business and revenue streams. PCC also provides full transparency on the composition of license fees to obtain the best return on investment while avoiding unnecessary payments for unused patents.

WILLEMSTAD, CURAÇAO – I4F, 一家专注于地板行业专利和技术解决方案的集团企业，今天宣布其计划在今年的 DOMOTEXasia/CHINAFLOORS 展会上推出新型专利集群体系（PCC）。通过 I4F 代理多项专利分类的专利组合，该新系统在同一专利分类下创造了一个“集群”概念。这一设计为 I4F 加盟商提供了丰富的选项，可以“挑三拣四”选择所需要的专利或专利群，从而极大化的满足加盟商的当前商业需要或者创造更多更新的商业模式和收入来源。PCC 还提供了透明的专利许可费内容，帮助加盟商既能做到最合理的选择加盟内容和投资，又能避免支付不需要的专利。

The clustered patents identified and represented by I4F cover :

由 I4F 定义和代表的专利集群涵盖以下内容：

- Locking 锁扣技术
- Surface Finishing 表面处理技术
- Materials and Panel Composition 材料和板材构成技术

- Manufacturing Processes 生产流程
- Board and Wall Panels 板材和墙板

I4F will share more details on its patent clusters with visitors to its booth (number E1 C27 in the international hall). To book an appointment or become a licensee, please contact David Song (david@innovations4flooring.com, +86 139 164 70782).

I4F 将在其展位与诸位到访者分享更多细节（国际厅 E1 厅 C27 展位），如果想预约会面时间或成为加盟商，欢迎联系 David Song (david@innovations4flooring.com, +86 139 164 70782)。

John Rietveldt, I4F's CEO, comments, "We think it's about time global flooring industry players were offered more choice and transparency when it comes to patented innovations. Our menu means manufacturers can select intellectual property that best suits their business. And, our licensees will be able to regularly evaluate which cluster provides them with optimal patent protection and returns in line with market changes and new products. As we develop pricing for specific families of patents within each cluster, this flexibility will increase even more, supporting our goal to revolutionize the global flooring industry through freedom of choice. I4F licensees can choose what they want and know exactly what they are paying for!"

John Rietveldt, I4F 的首席执行官评价道，“我们认为现在正是最佳时机，专利创新方面 应该赋予地板行业的众多厂家更多选择权和透明度。我们的套餐意味着生厂商可以自主选择最适合其商业需要的知识产权。并且我们的加盟商可以根据市场的变化和新型产品的推出来定期评估哪种专利集群可以为他们提供最优的专利保护和投资回报。此外，我们根据每个集群来对具体的专利家族制定价格，这一灵活弹性正是体现了我们一直倡导的在充分自由选择的前提下，为全球地板行业的革新注入新鲜活力的原则。I4F 的加盟商可以完全自主选择您所需要的，并且花钱花的清楚明白！”

ends ## 结束

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About I4F:

关于 I4F

I4F is an innovations group focused on the development of patents and technologies for the flooring industry. Its portfolio includes IP for flooring installation and wall mounting systems, material compositions, surface treatment as well as laminate and board production technologies. I4F has strategic partnerships with the industry's most important IP players, including Classen, Kronospan, UWC and Kowon. The company's flagship technologies, 3L TripleLock and Click4U, provide a unique one piece drop-lock installation technique for flooring panels that eliminates the need for an additional insert on the short side. The solution is suitable for laminate, luxury vinyl tiles, wood plastic composite, rigid core flooring, multi-layer flooring and wooden flooring panels. International patents and patent applications for I4F's technologies have been granted and filed in over 100 countries worldwide.

I4F 是一家致力于地板行业专利和技术研发的集团企业，其专利组合包括地板安装和墙式安装的知识产权，材料成分，地面处理以及层压板生产技术。I4F 与行业内顶级的知识产权大咖 Classen, Kronospan, UWC 及 Kowon 建有战略合作关系。公司的旗舰技术 3L 锁扣系统和 Click4U 技术为地板安装提供了独一无二的整体下压式安装技术，从而减少了短边安装有额外插入的需要。该技术适用于复合地板、豪华乙烯基砖、木塑复合地板、刚性地板，多层地板和实木地板，I4F 已经在全球 100 多个国家为其相关技术申请了专利保护。

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