

Join our team!

Junior Marketer & Content Creator

Turnhout, Belgium

The opportunity

At i4F Patents & Technologies, we are redefining the flooring industry through innovation. With over 4,000 patents and technologies, we collaborate with leading global manufacturers to create solutions that enhance how people live, work, and play. With offices across Europe, Asia, and the US, and recognition as a Deloitte Best Managed Company, we combine entrepreneurial spirit with global impact. We are now looking for a **Junior Marketer & Content Creator** to strengthen our marcom team and support our international growth.

Your Role

In this role, you will focus on the design and creation of engaging marketing content and materials that strengthen our global brand presence. You will combine creativity with a hands-on marketing mindset, while also supporting broader initiatives such as events and digital campaigns. This is an ideal opportunity for someone who enjoys storytelling, visual communication, and working in a dynamic international B2B environment.

Focus areas

- **Content creation & Marketing materials (core focus):** Create and design digital and printed marketing materials, develop engaging content for email campaigns and social media, translate technical and product information into clear, compelling visuals, ensure brand consistency across all content
- **Multimedia & Creative production:** Support content creation in our in-house film studio, assisting with video shoots, editing and asset management. Contribute creative ideas for campaigns and storytelling
- **Event & Showroom Support:** Support the organization of international trade fairs, assist with booth preparation and marketing materials, prepare showroom visits
- **Digital Marketing Support:** Assist with website updates and content management, support email marketing and campaign execution, contribute to basic SEO and digital initiatives

What success looks like (first 6 months):

- You independently deliver high-quality marketing materials
- You actively contribute to content creation across channels
- You provide reliable support for events and campaigns
- You bring ideas to improve content and marketing efficiency

About you

- **Education:** Bachelor's degree in Graphic Design, Marketing, Communication, or a related field.
- **Experience:** Minimum 2 years of experience in design, marketing or communications (relevant internship experience is also valued).
- **AI Skills:** Proficiency in using marketing focused AI tools is a strong plus. We value candidates who actively keep an eye on emerging marketing trends, including how AI can enhance content creation and efficiency.
- **Technical Proficiencies:** Skilled in graphic design software such as Adobe Creative Suite (Photoshop, Illustrator, Indesign), Canva and video editing tools. Experience with email marketing tools and social media platforms.
- **Communication:** Excellent written and verbal English skills; proficiency in other languages is an advantage.
- **Soft Skills:** Strong organizational abilities, attention to detail, and a desire to multitask and meet deadlines.
- **Mobility:** A valid driver's license is required.

What i4F Offers

- **Competitive Compensation:** A complete package including extra-legal benefits such as a company phone, laptop, meal vouchers, and access to a company restaurant & fitness.
- **Growth Environment:** The opportunity to build your potential in a fast-moving, respectful, and international management setting.
- **Vibrant Culture:** Join a supportive, diverse team where talent from different backgrounds flourishes.

Let's Find Out If We Click!

Ready to start your career with a global leader? Send your **CV and motivational letter** to ellen@i4f.com with the subject line "**Junior Marketer and Content Creator**".

