

## Join our team!

# President, i4F Inc.

Atlanta, GA

#### **About Us:**

i4F is a global innovations group focused on the development of patented technologies for the flooring industry.

### Main Responsibilities:

- Direct, coordinate, and manage daily U.S. operations
- Bring our concept of 'Demand Creation' to the next level by developing privileged relationships with US flooring importers, distributors, and retailers.
- Promote existing and new technologies to all parts of the supply chain within the flooring market
- Nurture existing and develop new licensee leads



- Develop and manage the annual commercial plan
- Represent the group at national and regional flooring exhibitions and other events
- Gather and report market intelligence on trends and evolution of the US flooring market especially regarding new technologies and innovations and the related needs of end customers
- Stay abreast of the flooring industry IP landscape by developing a deep understanding of the Patent and know how incorporated in products and processes and their use or adoption by end customers
- Monitor competition
- Help detect infringements of i4F intellectual property in the US market
- In-office role

#### **About You:**

- Must have a bachelor's degree in business, or a closely related field and 5 years of executive-level commercial experience in the flooring industry
- Must have 2 years of formal training of the patent system in the flooring industry, including patent documents, patent claims, the grant process and infringement
- Must have 3 years of experience applying knowledge of intellectual property in the licensing business, flooring technology identification, development and commercialization and patent infringement
- Must have network of contacts at high function levels in the flooring industry
- Required experience must include negotiating complex contracts
- Experience may be gained concurrently
- Up to 50% domestic and international travel required



## Let's find out if we Click!

Excited to join this team?

Send your application (CV) to hr@i4f.com

Visit our website: <a href="https://i4f.com/">https://i4f.com/</a>