

Join our team!

Student marketing

Turnhout, Belgium

Calling Marketing talents!

i4F is looking for a talented marketing student to join our team and support our marcom department. We are looking for someone with an international spirit, a passion for marcom, and a strong desire to learn and grow in the industry. As a member of our team, you will have the opportunity to work with experienced professionals and gain valuable experience in a dynamic and fast-paced environment. If you are a self-motivated and creative individual with excellent communication skills, then apply now.

About us

i4F Patents & Technologies is a global innovations group, focused on patents and technologies that are revolutionizing the flooring industry and beyond. Our vision is to enhance where people live, work and play with ingenious technologies from the floor upwards, through technological excellence, meaningful innovation, and human partnerships.

We believe that even the smallest innovations have the potential to transform not just products, but the lives of the people that use them. It's why we own and represent more than 3000 patents and technologies. And it's why we continue to develop more, both independently and with our partners.

We work together with the world's leading producers and innovators to develop powerful, future-driven solutions for the flooring industry. Our patents are divided into six clusters: drop-lock, surface finishing, digital printing, board composition, wall and ceiling as well as sustainable process technologies. We're experts, specialists, dreamers, and doers. We're entrepreneurs at heart with a shared passion for meaningful innovations.

Our unique and highly successful business model requires high-potential people. i4F is the winner of multiple awards. The company has been awarded by Deloitte as one of the world's Best Managed Companies (BMC) for two consecutive years (2020/2021 & 2021/2022) and also won the 2020/2021 Excellence Award for Strategy. i4F has people and offices in Belgium, China, Vietnam, and the United States.

About the role

- Create and update communications and commercial materials
- Assist in marketing campaigns (e-mailings, newsletters)
- Analyzing previous actions and making suggestions for improvement
- Create, update and maintain the marketing database (texts, photos, videos)
- Generate report on collected data
- Follow up of the various social media channels
- Assist in the preparation and organization of events/exhibitions

About you

- You are in your third Bachelor and/or Master in communication or marketing with a focus on digital marketing
- You can commit yourself at least 2 to 3 days a week throughout the school year
- You can get to Turnhout independently
- You have knowledge of digital marketing tools (Google Analytics, Mailchimp, SEO, SEA, etc.)
- You speak fluent English
- You like to take initiative and bring in new ideas
- You are communicative and a team player

What we offer

- To work in a global environment with a market leader in its sector
- A first experience linked to your studies
- An opportunity to boost/enrich your resume
- The opportunity to further develop your personal competences
- The opportunity to take a head start on your fellow students and gain insight into your labor market-related competences

Let's find out if we click!

Please send your application (CV and motivational letter) to "HR@i4f.com" specifying the subject on the email "Talented Marketing student". Applications close *March 31, 2023*.

