



## NEWS RELEASE

### 新闻通稿

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## i4F introduces exclusive True Grout® quality trademark for its licensees

### i4F 为其被许可方推出独家 True Grout® 技术质量商标

- Trademark ensures retail has genuine True Grout® technology
- 商标确保零售端拥有正版的 True Grout® 专利技术
- Strong demand prompts more and more manufacturers to sign up
- 强劲需求促成越来越多的制造商签署专利许可协议
- Exclusive True Grout licensing and trade mark rights via i4F
- i4F 独家许可 True Grout 专利技术和商标权

BOOTH 2437, SURFACES, LAS VEGAS, USA - i4F, a group of companies providing patents and technologies to the flooring industry, today announced that it has introduced a **True Grout®** technology quality trade mark for its licensees. i4F has exclusive licensing and trade mark rights for the True Grout patent portfolio across all major markets worldwide, including the US, Europe and Asia/Pacific.

BOOTH 2437, SURFACES, LAS VEGAS, USA - i4F, 一家专注地板行业专利和技术解决方案的集团, 今天宣布为其被许可方推出 **True Grout®** 技术质量商标。i4F 拥有 True Grout 专利组合在全球所有主要市场 (包括美国、欧洲和亚太地区) 的独家许可权和商标权。

Major manufacturers - including HMTX Industries, CFL Flooring, Zhejiang Kingdom, Changzhou Jindu, Elegant Home-Tech, Zhangjiagang Yihua, Jiangsu Kentier, Jiangsu Ousheng and Poli-Eco Group - have already signed up for an i4F True Grout license. This provides them with access to the technology as well as the quality trademark. The sharp increase in demand for True Grout enhanced rigid core floor and wall products is prompting many more to follow.

已签署 i4F True Grout 专利技术许可协议, 获得该项技术和质量商标的主要生产商包括: HMTX Industries、CFL Flooring、Zhejiang Kingdom、Changzhou Jindu、Elegant Home-Tech、Zhangjiagang Yihua、Jiangsu Kentier、Jiangsu Ousheng 和 Poli-Eco Group 等。对 True Grout 技术加持的硬质芯材地板和墙板产品需求的急剧增加, 将促使更多公司加入这一行列。

True Grout technology from i4F imitates perfectly the beauty of modern 'rectified' ceramics with a grout for both floors and walls. Tiles and planks featuring True Grout enhance visual aesthetics compared to a normal v-groove as well as deliver superior resistance to wear and tear, stains and chemical household agents. Tiles and planks with True Grout are very easy to install and replace, especially when compared to traditional ceramics. True Grout technology also enables the milling

of an additional grout line in the middle of a tile or plank thus mimicking two tiles on a single panel. This greatly facilitates the creation of staggered patterns and halves installation time.

i4F 的 True Grout 技术应用于地板和墙壁，完美模仿了现代“到边”瓷砖之美。与普通的 V 型槽相比，采用 True Grout 技术的方砖和地板提升了视觉美感，并能高效免疫磨损、污渍和家用化学制剂。与传统瓷砖相比，采用 True Grout 的方砖和地板非常容易安装和更换。True Grout 技术还可以在方砖或地板的中间铣出一条额外的美缝，从而在一片板上模拟出两片拼合的效果。这极大程度上方便了交错拼装，并将安装时间减半。

The trend for wet rooms and en-suite bathrooms is driving demand for floor and wall products that imitate ceramics. Rigid core tiles featuring True Grout are ideal for bathrooms or wetrooms delivering more realistic, visible joints via integrated grout lines for both flooring and wall panels, in any color.

盥洗室和套间浴室的发展趋势推动了对仿瓷砖地板和墙板产品的需求。采用 True Grout 专利技术的硬质芯材产品，通过美缝为所有颜色的地板和墙板提供更真实可见的接缝，是卫浴间的理想选择。

i4F's CEO, John Rietveldt, says, "This new quality trade mark enables our licensees to guarantee the 'real deal' to retail with the genuine True Grout technology. i4F is the only licensor of the proven True Grout technology that not only mimics the beauty of real ceramics on walls and floors, but improves on it by being easier to install, more hygienic and durable."

i4F 的首席执行官 John Rietveldt 先生表示，“这一新技术质量商标将许可我们的专利用户正版的 True Grout 专利技术，以便其完成‘货真价实’的产品销售。i4F 是 True Grout 专利技术的独家许可方，该技术不仅可以在墙壁和地板上模仿真正的瓷砖之美，而且更易安装、更卫生也更耐用。”

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#### **About i4F:**

*i4F® is an innovations group focused on the development of patents and technologies for the flooring industry. Its portfolio includes IP for flooring installation and wall mounting systems, material compositions, surface treatment, digital printing as well as laminate and board production technologies. i4F has strategic partnerships with the industry's most important IP players, including Classen, Kronospan, HMTX, Windmöller, CFL Flooring, Tarkett, Kingdomfloor, Li&Co, Benchwick, QuickStyle Industries and Hymmen. The company's flagship technologies, 3L TripleLock®, Click4U® and i-Click4U®, provide a unique one piece drop-lock installation technique for flooring panels that eliminates the need for an additional insert on the short side. The solution is suitable for solid polymer core, expanded polymer core, luxury vinyl tiles, laminate, and wooden flooring panels. International patents and patent applications for i4F's technologies have been granted and filed in over 100 countries worldwide. Visit [i4F.com](http://i4F.com)*

#### 关于 i4F:

i4F® 是一家致力于地板行业专利和技术研发的高新技术集团，其专利组合包括地板安装和墙板安装、材料配比、表面处理、数字印刷、强化地板以及板材生产技术的知识产权。i4F 与行业内知识产权先锋

企业 Classen, Kronospan, HMTX, Windmüller, CFL Flooring, Tarkett, Kingdom Flooring, Lico, Benchwick, QuickStyle Industries, Hymmen 以及 Shaw Industries 建有战略合作关系。公司的旗舰技术 3L TripleLock® 和 Click4U® 锁扣技术为地板安装提供了独特的整体直落式锁扣安装系统，短边安装不再需要额外的塑料插条。该技术适用于强化地板、LVT、WPC、SPC、多层实木地板和实木地板，i4F 已经在全球 100 多个国家为其相关技术申请了专利保护。

官网: [www.i4f.com](http://www.i4f.com)