



PATENTS & TECHNOLOGIES

NEWS RELEASE

新闻通稿

FOR IMMEDIATE RELEASE - WEDNESDAY, DECEMBER 22, 2021

即时发布——2021年12月22日，星期三

Transforming Connections for the Better:

选择创新，选择更好

i4F unveils new website available in five languages featuring new corporate narrative and technology cluster branding

i4F 推出五种语言版本的新网站，赋能企业叙事和技术集群品牌

- ***English, Chinese, French, German and Vietnamese language versions***
- ***自由切换英文、中文、法文、德文和越南文版本***
- ***New company vision and mission***
- ***叙述公司的愿景和使命***
- ***New branding for i4F's six patent clusters***
- ***i4F 六大专利集群新品牌***

HAMONT, BELGIUM – i4F, a group of companies providing patents and technologies to the flooring industry, today announced that it has launched its new website in five languages: English, Chinese, French, German and Vietnamese. The new website is a reflection of i4F's new vision and mission as well as includes new branding for its six technology clusters: i4F drop-lock, digital printing, surface finishing, walls & ceilings, board composition and process technologies. The enhanced corporate design and messaging will be introduced into the company's range of marketing materials as well as events.

HAMONT, BELGIUM – i4F，一家专注地板行业专利和技术解决方案的集团公司，今天宣布推出了五种语言自由切换的新网站，包括英文、中文、法文、德文和越南文。新网站充分体现了 i4F 的愿景和使命，并包括其六大技术集群的新品牌：i4F 直落式锁扣、数字印刷、表面处理、墙面和天花板、板材组合和生产工艺技术。鲜明的企业特色设计和信息传递也将被应用于公司的一系列营销材料和市场活动中。

The new, edgy web design delivers smooth navigation and can be switched into any of the five languages from all sites. In addition, the websites offer a comprehensive resource area offering easy access to the company's latest news, events as well as all downloadable resources – including films, installation instructions and brochures.

前卫网页设计提供了流畅的导航并且支持五种语言间自由切换。此外，网站还单独设置了一片综合资源区，方便浏览者访问公司的最新动向、活动以及下载各类资料——包括视频、安装说明和手册。

John Rietveldt, i4F's CEO says, "These new websites reinforce our commitment to our licensees by facilitating access to the world's most advanced technologies in flooring - right down to the end user! Our new vision articulates our aspirations perfectly. We want to enhance where people live, work and play with ingenious technologies, from the floor upwards. Through a combination of technical excellence and market expertise we've already created the most easy-to-use, effective and advanced floor-locking solutions in the world. But that's not the end of our story. In fact, we've only just begun. We believe that even the smallest innovations have the potential to transform not just products, but the lives of the people that use them. It's why we own and represent thousands of patents and technologies. And it's why we continue to develop more, both independently and with our partners."

i4F 的首席执行官 John Rietveldt 先生说：“新网站加强了我们与被许可方的承诺，全面促进创新技术延伸至终端用户！公司的新愿景完美阐述了我们的使命与志向，即希望通过巧妙的技术，从地板开始，改善人们生活、工作和娱乐的场所。通过卓越的技术结合市场专业知识，我们已经创造了世界上最容易使用、最高效和最先进的地板锁扣解决方案。但这并不是终点，事实上，一切才刚刚开始。我们相信，即使是微小的创新也有巨大的潜能，去提升产品，改善用户生活。这就是为什么 i4F 拥有并许可数以千计的专利和技术，在不断自主研发的同时，与合作伙伴一起探索更多。”

Watch the film <https://youtu.be/yGkbtjXdnjo>

观看视频

English 英文 - <https://i4f.com/>

Chinese 中文 - <https://i4f.cn/>

French 法文 - <https://i4f.com/fr/>

German 德文 - <https://i4f.com/de/>

Vietnamese 越南文 - <https://i4f.com/vi/>

ends

Contact:

Gilliane Palmer
+31 6 4189 9515
gilliane@i4f.com

About i4F:

i4F® is an innovations group focused on the development of patents and technologies for the flooring industry. Its portfolio includes IP for flooring installation and wall mounting systems, material compositions, surface treatment, digital printing as well as laminate and board production technologies. i4F has strategic partnerships with the industry's most important IP players, including Classen, Kronospan, HMTX, Windmöller, CFL Flooring, Tarkett, Kingdom Flooring, Lico, Benchwick, QuickStyle Industries, Hymmen and Shaw Industries. The company's flagship technologies, 3L TripleLock® and Click4U®, provide a unique one piece drop-lock installation technique for flooring panels that eliminates the need for an additional insert on the short side. The solution is suitable for laminate, luxury vinyl tiles, expanded polymer core, solid polymer core and wooden flooring panels. International patents and patent applications for i4F's technologies have been granted and filed in over 100 countries worldwide.

Visit [i4F.com](https://i4f.com)

关于 i4F:

i4F®是一家致力于地板行业专利和技术研发的高新技术集团，其专利组合包括地板安装和墙板安装，材料配比，表面处理，数字印刷，强化地板以及板材生产技术的知识产权。i4F 与行业内顶级的知识产权领导者 Classen, Kronospan, HMTX, Windmüller, CFL Flooring, Tarkett, Kingdom Flooring, Lico, Benchwick, QuickStyle Industries, Hymmen 和 Shaw Industries 建有战略合作关系。公司的旗舰技术 3L TripleLock®和 Click4U®锁扣技术为地板安装提供了独一无二的整体直落式锁扣安装系统，短边安装不再需要额外的塑料插条。该技术适用于强化地板、LVT、WPC、SPC、多层实木地板和实木地板，i4F 已经在全球 100 多个国家为其相关技术申请了专利保护。

官网: www.i4f.com