

## **NEWS RELEASE**

### FOR IMMEDIATE RELEASE - WEDNESDAY, NOVEMBER 17, 2021

# CFL signs i4F license agreement for low gloss surface finishing technology

- Tarkett's unique matt effect technology only available via an i4F license

HAMONT, BELGIUM – i4F, a group of companies providing patents and technologies to the flooring industry, today announced that CFL has signed a new license agreement with i4F for its low gloss, matt effect surface finishing technology. The technology, developed by Tarkett, is exclusively available via an i4F license as one of its surface finishing cluster innovations.

Through the use of a sophisticated patented curing process, this technology delivers a highly realistic matt surface on panels with a minimal variance of gloss grade over time. Additionally, the technology significantly improves surface properties on critical dimensions that can be applied to all levels of gloss. This reinforces flooring panels' micro-scratch resistance levels and makes cleaning easier - on low gloss as well as standard gloss flooring.

Tom van Poyer, CEO of CFL says, "We strive to offer the market high demand flooring solutions and that's why we selected this unique Tarkett technology only available from i4F. Experience has shown us that i4F has the required know-how and flair to find the latest and greatest flooring industry innovations. This NatureTrend coating will be a key part of our Firmfit Original and Firmfit Silent collections being introduced across Europe in February 2022. Surfaces 2022 visitors will be able to see our more commercial PureCoat Rigid Core lines using the same technology on our booth in Las Vegas."

i4F's CEO, John Rietveldt, adds, "We are delighted that CFL has signed a new i4F license for this highly sophisticated surface finishing technology, signed Tarkett. This innovative technology not only meets growing consumer demand trends for low gloss/matt flooring, but also delivers some truly meaningful benefits including reduced light reflection under any angle, easy maintenance and enhanced surface performance."

## ends ##

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#### About i4F:

i4F® is an innovations group focused on the development of patents and technologies for the flooring industry. Its portfolio includes IP for flooring installation and wall mounting systems, material compositions, surface treatment, digital printing as well as laminate and board production technologies. i4F has strategic partnerships with the industry's most important IP players, including Classen, Kronospan, HMTX, Windmöller, CFL Flooring, Tarkett, Kingdom Flooring, Lico, Benchwick, QuickStyle Industries, Hymmen and Shaw Industries. The company's flagship technologies, 3L TripleLock® and Click4U®, provide a unique one piece drop-lock installation technique for flooring panels that eliminates the need for an additional insert on the short side. The solution is suitable for laminate, luxury vinyl tiles, expanded polymer core, solid polymer core and wooden flooring panels.

International patents and patent applications for i4F's technologies have been granted and filed in over 100 countries worldwide. Visit <u>i4F.com</u>