



PATENTS & TECHNOLOGIES

## NEWS RELEASE

FOR IMMEDIATE RELEASE – WEDNESDAY, JUNE 24, 2020

### **I4F introduces new labelling system and offers additional protection worldwide for its licensees and their customers**

- *New labelling system based on L2C program*
- *Non-assertion also protects licensees from ITC case in the US*
- *Roll-out starts on July 1, 2020 with different labels for 4 geographical areas*

HAMONT, BELGIUM – I4F, a group of companies providing patents and technologies to the flooring industry, today announced the launch of a new labelling system that accompanies its offer to all I4F licensees to sign up for a specific non-assertion agreement providing extra protection worldwide on certain patents for new materials with a locking. This follows the separate settlement agreements I4F signed with Unilin and Välinge.

Many I4F licensees have already applied for, and received, a non-assertion and will receive new sets of I4F labels as from July 1, 2020. Labels will differ according to four distinct geographical areas. All remaining I4F licensees are eligible to sign up for this additional protection from I4F, which will include separate fees.

The new region-specific labels, based on the L2C program, are designed to protect I4F's licensees, and their customers, from any potential infringement claims linked to those patents on new materials products including SPC, LVT and WPC with a locking system. This includes the ongoing ITC investigation in the United States, whereby once a General Exclusion Order (GEO) is granted, only products with I4F's new L2C non-assertion labels will be allowed entry into the US without further investigation or application of the GEO.

L2C is an industry authentication labelling program for licensed partners whereby an authorized holographic label is required on every box of product manufactured with, and sold, using specific flooring patent rights. All products using I4F technologies in boxes without labels are considered as unlicensed products for the additional protection, even if they are manufactured by a licensed company.

## ends ##

Contact:

Gilliane Palmer  
+31 6 4189 9515  
[gilliane@i4f.com](mailto:gilliane@i4f.com)

About I4F:

*I4F is an innovations group focused on the development of patents and technologies for the flooring industry. Its portfolio includes IP for flooring installation and wall mounting systems, material compositions, surface treatment, digital printing as well as laminate and board production technologies. I4F has strategic partnerships with the industry's most important IP players, including Classen, Kronospan, HMTX, UWC, Kowon, CFL Flooring, Tarkett, Kingdom Flooring, Lico, Benchwick and QuickStyle Industries. The company's flagship technologies, 3L TripleLock and Click4U, provide a unique one piece drop-lock installation technique for flooring panels that eliminates the need for an additional insert on the short side. The solution is suitable for laminate, luxury vinyl tiles, expanded polymer core, solid polymer core and wooden flooring panels. International patents and patent applications for I4F's technologies have been granted and filed in over 100 countries worldwide. Visit [I4F.com](http://I4F.com)*