



PATENTS & TECHNOLOGIES

## NEWS RELEASE

FOR IMMEDIATE RELEASE - TUESDAY, MARCH 23, 2021

### **i4F exhibiting at DOMOTEX asia/CHINAFLOOR for second time in 6 months**

- ***Booth in Hall E7 – number E7 G15***
- ***Advanced Hymmen Digital Printing technologies exclusively available via an i4F license***
- ***Company's new water resistant installation technology, iClick4U on booth***

HAMONT, BELGIUM – i4F, a group of companies providing patents and technologies to the flooring industry, today announced its continued support of DOMOTEX asia/CHINAFLOOR by exhibiting at the show for the second time in six months. The company's booth (**number E7 G15**) will be located in **Hall E7** at the show taking place March 24-26, in the Shanghai New International Expo Centre (SNIEC). i4F will share details on its recently launched water resistant flooring installation technology, iClick4U, as well as show unique Digital Printing technologies from Hymmen exclusively accessible via an i4F license. All technologies on show in Shanghai are immediately available.

The company will showcase all the latest technologies and innovations from each of its patent clusters. i4F's Patent Cluster Concept (PCC) offers cutting-edge solutions in the areas of floor locking technologies, digital printing, materials and panel compositions, board and wall panels, manufacturing processes as well as for surface finishing - notably in Grout technologies.

i4F's new, i-Click4U is the world's first water resistant one piece drop-lock system flooring installation system. Unlike other one piece floor locking systems, i4F's i-Click4U technology eliminates the need for any chemical sprays or additional sealing substances, like wax or paraffin, normally required to prevent water leaking into flooring panel joints. The new system has exceeded all NALFA tests, including the requirement that panels must withstand water for a minimum of 24 hours.

i4F's strong digital printing portfolio now also includes exclusive access to all Hymmen digital printing technologies, including its award-winning Digital Lacquer Embossing (DLE) technology offering astonishingly real optics and haptics. i4F licenses the world's most advanced digital printing technologies enabling the creation of unique designs and avoiding unnecessary inventory on pre-printed materials.

David Song, i4F's Chief Commercial Officer for Asia and Russia, as well as the local Shanghai team will be physically present on the booth. All other members of i4F's management team will be available to meet with manufacturers as well as distributors and retailers via the company's virtual showcase.

John Rietveldt, i4F's CEO, comments, "We continue to demonstrate our unwavering support of the global flooring industry and Domotex asia/CHINAFLOOR by exhibiting in Shanghai for the second time in half a year. We took the decision last year to be present at all major global flooring exhibitions, both physically and virtually. This included BAU On-line, TISE Live and Domotex asia/CHINAFLOOR last summer. Here we are again with an impressive booth full of incredible new innovations and a bright future. We believe in keeping promises and being present, as for us, this shows true commitment."

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**About i4F:**

*i4F® is an innovations group focused on the development of patents and technologies for the flooring industry. Its portfolio includes IP for flooring installation and wall mounting systems, material compositions, surface treatment, digital printing as well as laminate and board production technologies. i4F has strategic partnerships with the industry's most important IP players, including Classen, Kronospan, HMTX, UWC, Kowon, CFL Flooring, Tarkett, Kingdom Flooring, Lico, Benchwick, QuickStyle Industries and Hymmen. The company's flagship technologies, 3L TripleLock® and Click4U®, provide a unique one piece drop-lock installation technique for flooring panels that eliminates the need for an additional insert on the short side. The solution is suitable for laminate, luxury vinyl tiles, expanded polymer core, solid polymer core and wooden flooring panels. International patents and patent applications for i4F's technologies have been granted and filed in over 100 countries worldwide.*

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