



PATENTS & TECHNOLOGIES

## NEWS RELEASE

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### **I4F showcasing new innovations on virtual exhibition at TISE LIVE 2021**

- *Company exhibiting virtually from January 26-28 via TISE LIVE and physically at SURFACES in June*
- *TISE TV airing I4F special product feature*
- *I4F management team available during event*

HAMONT, BELGIUM – I4F, a group of companies providing patents and technologies to the flooring industry, today announced that it is exhibiting at The International Surfaces Event (TISE) LIVE 2021 being held January 26-28, 2021. The company is using the virtual event as the platform to launch exciting new additions to its portfolio of Locking and Digital Printing technologies, all immediately available via an I4F license. Additionally, I4F will also showcase its offerings on a physical booth at the TISE SURFACES event scheduled for June 2021 in Las Vegas, USA.

During the LIVE event, TISE TV will broadcast a special I4F innovations feature highlighting the group's cutting-edge solutions in the areas of locking, digital printing, new high demand materials and panel compositions - including technologies that imitate ceramic grouts, board and wall panels, manufacturing processes as well as surface finishing.

I4F's management team will be available for the duration of the event to meet with manufacturers as well as distributors and retailers. Meetings and virtually connections with I4F during the show can be pre-booked via TISE LIVE's portal: <https://tise.meetingsservice.com/company/356325>.

John Rietveldt, I4F's CEO, said, "TISE is always one of our industry's high points for launching new products and innovations at the start of each year. 2021's first virtual version is the perfect kick-off for us to share information about some exciting new innovations we are making available to our licensees. We are hopeful that by June, our world will be returning to some kind of normality so that we may enjoy some face-to-face contact on our physical booth in Las Vegas!"

## ends ##

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#### **About I4F:**

*I4F is an innovations group focused on the development of patents and technologies for the flooring industry. Its portfolio includes IP for flooring installation and wall mounting systems, material compositions, surface treatment, digital printing as well as laminate and board production technologies. I4F has strategic partnerships with the industry's most important IP players, including Classen, Kronospan, HMTX, UWC, Kowon, CFL Flooring, Tarkett, Kingdom Flooring, Lico, Benchwick, QuickStyle Industries and Hymmen. The company's flagship technologies, 3L TripleLock and Click4U, provide a unique one piece drop-lock installation technique for flooring panels that eliminates the need for an additional insert on the short side. The solution is suitable for laminate, luxury vinyl tiles, expanded polymer core, solid polymer core and wooden flooring panels. International patents and patent applications for I4F's technologies have been granted and filed in over 100 countries worldwide.*

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