



## NEWS RELEASE

### 新闻通稿

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#### **I4F continues its rapid expansion in China; intensifies focus on Vietnam and South East Asia**

**I4F持续在中国快速增长；加强对越南和东南亚地区的关注**

- *Moves to larger premises in JingAn District, Shanghai*
- 上海办扩迁至上海市静安区
- *Opens new lab*
- 开设新实验室
- *Boosts recruitment plans*
- 大力推动招聘计划

HAMONT, BELGIUM – I4F, a group of companies providing patents and technologies to the flooring industry, today announced the continuation of its rapid expansion across China, as well as an intensified focus on Vietnam and south east Asia.

比利时-HAMONT-I4F，一家专注地板行业专利和技术解决方案的集团公司，今日宣布继续其在中国的快速扩张，并加强对越南和东南亚地区的关注。

To meet the demands of its customers, partners and increasing business activities in the region, the company has relocated its business and technical operations to larger premises in the JingAn District of Shanghai, China. The new, bigger location is able to accommodate the company's current, as well as future, employees and is fully equipped to fulfil the needs of I4F's customers and partners. The new premises are also home to a new lab, where licensees and prospects can test their products using I4F's technologies prior to large scale production.

为了满足客户、合作伙伴的需求和该地区日益增长的业务活动，公司已将其业务和技术支持扩迁至中国上海静安区。全新的、更大的空间能够容纳公司当前和未来的员工，以充分满足I4F的客户和合作伙伴的需求。新办公室也将配套设立一个新的实验室，在大规模生产之前，被许可方和潜在客户可以在这里测试他们的I4F相关产品。

To manage its continuously increasing business in Asia, I4F is actively accelerating its recruitment plans. More specifically, the company is searching for licensing managers for China as well as Vietnam and south east Asia. I4F is also hiring more technical engineers, specialized in highly advanced flooring related technologies, including digital printing.

为了管理其持续增长的亚洲地区业务，I4F正在积极加快其招聘计划。具体来说，公司正在为中国、越南和东南亚地区寻找专利许可经理。I4F同时还在招聘更多的工程师，关注地板行业的领先技术，如数字印刷等。

John Rietveldt, I4F CEO, says, "With market leading technologies, a team of highly experienced people as well as bigger and better premises, we are in the best shape possible to support our customers and partners in China and south east Asia. Despite the challenging environment, our business is surging in the region and globally, with volumes hitting a record level in Q2."

I4F首席执行官John Rietveldt表示：“凭借市场领先的技术、经验丰富的团队以及更大更好的办公场所，我们正以最佳状态支持我们在中国和东南亚的客户和合作伙伴。尽管面对着充满挑战的环境，我们在该地区和全球的业务仍在激增，第二季度的业务量达到了创纪录的水平。”

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