



PATENTS & TECHNOLOGIES

NEWS RELEASE

FOR IMMEDIATE RELEASE – TUESDAY, MAY 19, 2020

CFL Flooring Signs License Agreement to use I4F's Grout Technologies

- *Unique grout technologies to be used on CFL Flooring products*
- *Technologies only available via an I4F license*

HAMONT, BELGIUM – I4F, a group of companies providing patents and technologies to the flooring industry, today announced that CFL Flooring has signed a license agreement to use I4F's unique portfolio of grout technologies. These unique technologies are exclusively available via an I4F license following I4F's agreements for grout technologies with its partners. CFL Flooring is one of China's leading flooring manufacturers and a leading Asian flooring innovator.

I4F's grout technology portfolio delivers highly realistic and aesthetically pleasing integrated grout lines for both flooring and wall panels, as well as patented polymer core floor panels enhanced with grout features.

Commenting on this new I4F license agreement, Thomas Baert, President of CFL, said, "We are seeing an increasing demand for flooring products that imitate ceramics, without its inconveniences, linked to installation, maintenance, hygiene and stains. We are launching new collections designed for both floors and walls that can even be placed in a bathroom or wetroom, just like its original counterpart. We believe there is a huge market potential for these products and are delighted to choose I4F technologies to meet this need."

John Rietveldt, CEO, adds, "Value-adding innovations, like grout technologies, are truly what I4F is all about! There are obvious market needs for these technologies, and we are delighted that CFL Flooring is maximizing its market leverage via I4F's technologies. We continue to seek out and market exciting innovations that have will have a positive impact both on the global flooring market and everyday life."

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About I4F:

I4F is an innovations group focused on the development of patents and technologies for the flooring industry. Its portfolio includes IP for flooring installation and wall mounting systems, material compositions, surface treatment, digital printing as well as laminate and board production technologies. I4F has strategic partnerships with the industry's most important IP players, including Classen, Kronospan, HMTX, UWC, Kowon, CFL Flooring, Tarkett, Kingdom Flooring, Lico, Benchwick and QuickStyle Industries. The company's flagship technologies, 3L TripleLock and Click4U, provide a unique one piece drop-lock installation technique for flooring panels that eliminates the need for an additional insert on the short side. The solution is suitable for laminate, luxury vinyl tiles, expanded polymer core, solid polymer core and wooden flooring panels. International patents and patent applications for I4F's technologies have been granted and filed in over 100 countries worldwide. Visit I4F.com