

NEWS RELEASE

新闻通稿

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I4F expands its global presence with the opening of new offices in Europe and China

I4F 全球战略格局中又添欧洲和中国的办事处

- **Office now open in Europe on world's smartest km² – the High Tech Campus Eindhoven**
欧洲办事处选址在全世界最智慧的平方土地上 - 埃因霍温的高科技园
- **Asian markets office to open in Shanghai on April 1, 2018**
亚洲营销办事处将于 2018 年 4 月 1 日在上海正式设立

EINDHOVEN, THE NETHERLANDS – I4F, a group of companies providing patents and technologies to the flooring industry, today announced the opening of two new offices: one in the Netherlands, Europe and the other in Shanghai, China.

荷兰，埃因霍温 - I4F，一家专注地板解决方案的集团企业，今日正式宣布又添两家新办事处：一家位于欧洲荷兰，另一家位于中国上海。

Opened on March 1, 2018, I4F's office in Europe is located on the High Tech Campus Eindhoven (HTCE) in the Netherlands. Members of I4F's global support team are based therein including finance and marketing. Recognized as the world's smartest square kilometer, HTCE is a global high-tech hub that boasts the highest number of patents filed from the Netherlands. I4F joins 160 high tech companies and institutes, including ASML, Philips, IBM, Intel and NXP, based on the HTCE, all together employing over 11,000 international researchers, developers and entrepreneurs.

I4F 欧洲办事处设立于 2018 年 3 月 1 日，位于荷兰埃因霍温的高科技园内。I4F 的欧洲团队主要负责财务和营销。高科技园被视为全世界最智慧的平方土地，作为高新技术

的重要发源地，这里诞生和激发了荷兰最高数量的专利技术。I4F 非常荣幸加入拥有 160 家高新企业的园区，例如 ASML, Philips, IBM, Intel 和 NXP。这些高新企业雇有超过 11,000 名国际开发人员，研究人员和企业家。

The opening of I4F's Shanghai office will follow on April 1, 2018 where team of engineers and business developers will be on hand to provide partners and customers in Asian markets with technical support and industry expertise.

I4F 的上海办事处于 2018 年 4 月 1 日正式对外开放，团队包括工程师和商业开发人员，皆严整以待为亚洲市场的加盟商和消费者提供最便捷的技术支持和行业体验。

John Rietveldt, I4F's CEO says, "We are expanding our global presence and resources to be in line with I4F's rapid growth and strategic business plans. 2017 was a breakthrough year in terms of the number of licensees and new partnerships with 2018 shaping up as another record year for us. We have the right locations, expertise and people to ensure we continue serving the industry with high quality innovations that will improve their profitability and future growth."

John Rietveldt, I4F 的首席执行官说道，“我们正在发展公司的全球布点和相关资源，以匹配公司快速的增长和全球战略目标。2017 年对于我们来说是重大突破的一年，因为加盟商的数量和新合作伙伴的数量都创造了里程碑，2018 年我们有信心继续创造一个新的记录。我们拥有定位精准的办公场所和专业人员，这些都使得我们可以持续为行业提供高品质的服务，并且通过源源不断的创新和发明来保证所有相关方获取丰厚的利润和持续增长。”

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About I4F:

关于 I4F

I4F is an innovations group focused on the development of patents and technologies for the flooring industry. Its portfolio includes IP for flooring installation and wall mounting systems, material compositions, surface treatment as well as laminate and board production technologies. I4F has strategic partnerships with the industry's most important IP players, including Classen, Kronospan, UWC and Kowon. The company's flagship technologies, 3L TripleLock and Click4U, provide a unique one piece drop-lock installation technique for flooring panels that eliminates the need for an additional insert on the short side. The solution is suitable for laminate, luxury vinyl tiles, wood plastic composite, rigid core flooring, multi-layer flooring and wooden flooring panels. International patents and patent applications for I4F's technologies have been granted and filed in over 100 countries worldwide.

I4F 是一家致力于地板行业专利和技术研发的集团企业，其专利组合包括地板安装和墙式安装的知识产权，材料成分，地面处理以及层压板生产技术。I4F 与行业内顶级的知识产权大咖 Classen, Kronospan, UWC 及 Kowon 建有战略合作关系。公司的旗舰技术 3L 锁扣系统和 Click4U 技术为地板安装提供了独一无二的整体下压式安装技术，从而减少了短边安装有额外插入的需要。该技术适用于复合地板、豪华乙烯基砖、木塑复合地板、刚性地板，多层地板和实木地板，I4F 已经在全球 100 多个国家为其相关技术申请了专利保护。

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