

NEWS RELEASE

FOR IMMEDIATE RELEASE - THURSDAY, MARCH 8, 2018

I4F exhibiting at DOMOTEX asia/CHINAFLOOR 2018

- ***Breakthrough technologies and innovations from I4F and its partners Classen, Kronospan, and Kowon to be presented on I4F Booth E1 C27 in the international hall***

WILLEMSTAD, CURAÇAO – I4F, a company providing patents and technologies to the flooring industry, today announced that it is exhibiting at DOMOTEX asia/CHINAFLOOR taking place on March 20-22, 2018 in Shanghai, China. This year’s exhibition marks the 20th edition of DOMOTEX asia/CHINAFLOOR which is Asia Pacific’s leading flooring exhibition and the second largest flooring show in the world. Some fifty-five thousand industry professionals from over one hundred countries worldwide are expected to visit the show.

I4F’s booth (number E1 C27 in the international hall) will showcase its patented one piece drop-lock flooring installation system 3L TripleLock and Click4U, as well as present breakthrough technologies developed by its partners: Classen, Kronospan and Kowon. This includes innovations in digital printing, LLT (Liquid Layer Technology) and wall panels.

I4F’s full management team will be present on the booth and available for meetings, including John Rietveldt, CEO, Eddy Boucke, CTO and David Song, Licensing Director. Chinese speakers are available on the booth. To book an appointment or become a licensee, please contact david@innovations4flooring.com, +86 139 164 70782 or zifei@innovations4flooring.com.

John Rietveldt, I4F’s CEO comments, “After twenty years, DOMOTEX asia/CHINAFLOOR continues to gain increasing levels of momentum and we are excited to be participating as an exhibitor at this year’s milestone show. Industry leaders coming to our booth will be able to discover and try for themselves the best and easiest flooring installation solution for the short side as well as see how exciting, cutting-edge innovations and patented technologies from I4F and its partners are poised to transform and boost the future of the global flooring industry forever.”

ends

Contact:

Gilliane Palmer

+31 6 4189 9515

gilliane@innovations4flooring.com

About I4F:

I4F is an innovations company focused on the development of patents and technologies for the flooring industry. Its portfolio includes IP for flooring installation and wall mounting systems, material compositions, surface treatment as well as laminate and board production technologies. I4F has strategic partnerships with the industry's most important IP players, including Classen, Kronospan, UWC and Kowon. The company's flagship technologies, 3L TripleLock and Click4U, provide a unique one piece drop-lock installation technique for flooring panels that eliminates the need for an additional insert on the short side. The solution is suitable for laminate, luxury vinyl tiles, wood plastic composite, rigid core flooring, multi-layer flooring and wooden flooring panels. International patents and patent applications for I4F's technologies have been granted and filed in over 100 countries worldwide.

Visit www.innovations4flooring.com