



## NEWS RELEASE

### 新闻通稿

FOR IMMEDIATE RELEASE - MONDAY, APRIL 3, 2017

即时发布-星期一，2017 年 4 月 3 日

## Innovations4Flooring signs strategic partnership agreement with Kowon R&C Corporation

### Innovations4Flooring 和 Kowon R&C 公司签署战略合作协议

- *Kowon co-owner of Windmüller LVT patents in the US*
- *Kowon 是 Windmüller LVT 专利在美国的联合所有者*
- *John Rietveldt appointed as Managing Director*
- *John Rietveldt 被任命为执行董事*
- *Development of new LVT related IP*
- *开发新型 LVT 专利*

WILLEMSTAD, CURAÇAO – Innovations4Flooring (I4F), a technology company providing flooring solutions, today announced that it has signed a strategic partnership agreement with Kowon R&C Corporation based out of South Korea. Kowon is co-owner of the Windmüller LVT patents rights in the US (US 8,071,193; US 8,857,127; US 8,728,603). The partnership will focus on the development of new intellectual property in the LVT flooring product category, and represents a key next step in I4F's strategy to build a new, strong and open IP company focused on the flooring industry.

WILLEMSTAD, CURAÇAO – Innovations4Flooring (I4F), 一家提供地板安装解决方案的技术公司，今天宣布与南韩 Kowon R&C 公司签署了战略合作协议。Kowon 是 Windmüller LVT 专利在美国的联合所有者(US 8,071,193; US 8,857,127; US 8,728,603)。该合作专注于开发新型 LVT 地板产品类的知识产权研发，将在 I4F 专注地板领域的战略中担当着关键的一环，进而助力 I4F 成为地板领域里新型，实力强劲和氛围开放的知识产权研发公司。

Kowon and I4F also announced that in addition to his role as I4F's CEO and Managing Director of Classen Intellectual Property, John Rietveldt becomes Managing Director of Kowon.

Kowon 和 I4F 还联合宣布 John Rietveldt 在担任 I4F 的首席执行官，Classen Intellectual Property 的执行董事同时，还将担任 Kowon 的执行董事。

Kowon believes that this partnership with I4F will create more value with its share of Windmüller's LVT patent rights in the US. Furthermore, Kowon also believes that this

agreement will facilitate its contribution to technical advancements in the LVT flooring product category.

Kowon 相信本次与 I4F 的合作将为其在美国 Windmöller's LVT 的专利份额创造更多的价值。此外，也坚信本协议将进一步强化其在 LVT 地板产业的技术优势。

Commenting on the new agreement, John Rietveldt said, "The partnership between Kowon R&C Corporation and I4F is significant as this company co-owns key US flooring technologies and has the ability, as well as the competence, to add new, meaningful LVT product innovations to the market. This is the next step on I4F's path to revolutionize the global flooring industry through game changing innovations."

针对本次的战略合作协议，John Rietveldt 评价道，“和 Kowon R&C 的合作至关重要，因为该公司联合拥有美国相关地板产业的核心技术，并且具有能力和实力为市场研发并开创革新性的 LVT 产品。这与 I4F 计划引领全球地板行业通过挑战游戏规则来完成革命性改变的战略正不谋而合。”

## ends ##

结束

**Contact:**            联系人

Gilliane Palmer

[gilliane@innovations4flooring.com](mailto:gilliane@innovations4flooring.com)

#### **About Innovations4Flooring NV:**

#### **关于 Innovations4Flooring NV:**

*Based in Willemstad, Curaçao, Innovations4Flooring is a privately-owned technology company focused on the development of patents and flooring installation solutions. A Dutch private equity group holds a majority stake in the company. I4F acquired a substantial share in Classen IP in January 2016.*

*I4F 是一家私有技术公司，注册于库拉索岛，致力于专利的开发和地板安装解决方案。该公司的大股东是一家荷兰私有集团。I4F 于 2016 年 1 月收购了 Classen IP 的多数股份。*

*3L TripleLock and Click4U, provide a unique drop-lock installation technique for flooring panels that eliminates the need for an additional insert on the short side. This elimination provides manufacturers with the possibility to improve productivity levels as well as to reduce their costs and carbon footprint. International patents and patent applications for I4F's technologies have been granted and filed in over 100 countries worldwide. 3L TripleLock provides a drop-lock installation innovation while Click4U provides an angle system on the long side and a drop-lock on the short side. The solution is suitable for laminate, luxury vinyl tiles, wood plastic composite, rigid core flooring, multi-layer flooring and wooden flooring panels.*

*3L TripleLock 和 Click4U，为地板安装领域提供独特的下压锁扣安装技术，使其不必在短边安装之余仍需额外插入部件。这可以使制造商提高生产率，并降低生产成本和碳排放。I4F 已经在全球 100 多个国家为其相关技术申请了专利保护。3L TripleLock 是一个下压锁扣安装发明，而 Click4U 是对长边用角系统、短边用下压锁扣系统的发明。该解决方案适用于复合地板、豪华乙烯基砖、塑胶地板、木塑复合地板、多层地板和实木地板。*

Visit [www.innovations4flooring.com](http://www.innovations4flooring.com)

访问 [www.innovations4flooring.com](http://www.innovations4flooring.com)